

Student Job Search

Helping NZ Develop and Retain Talent

Student Job Search Aotearoa Limited

- Not for profit, established in 1982
- Student Owned

Student Job Search Aotearoa Limited

- NZ's only organisation dedicated to **GENERATING** part-time, casual and holiday jobs for current and intending tertiary students
- We own and manage NZ's largest database of emerging domestic Talent

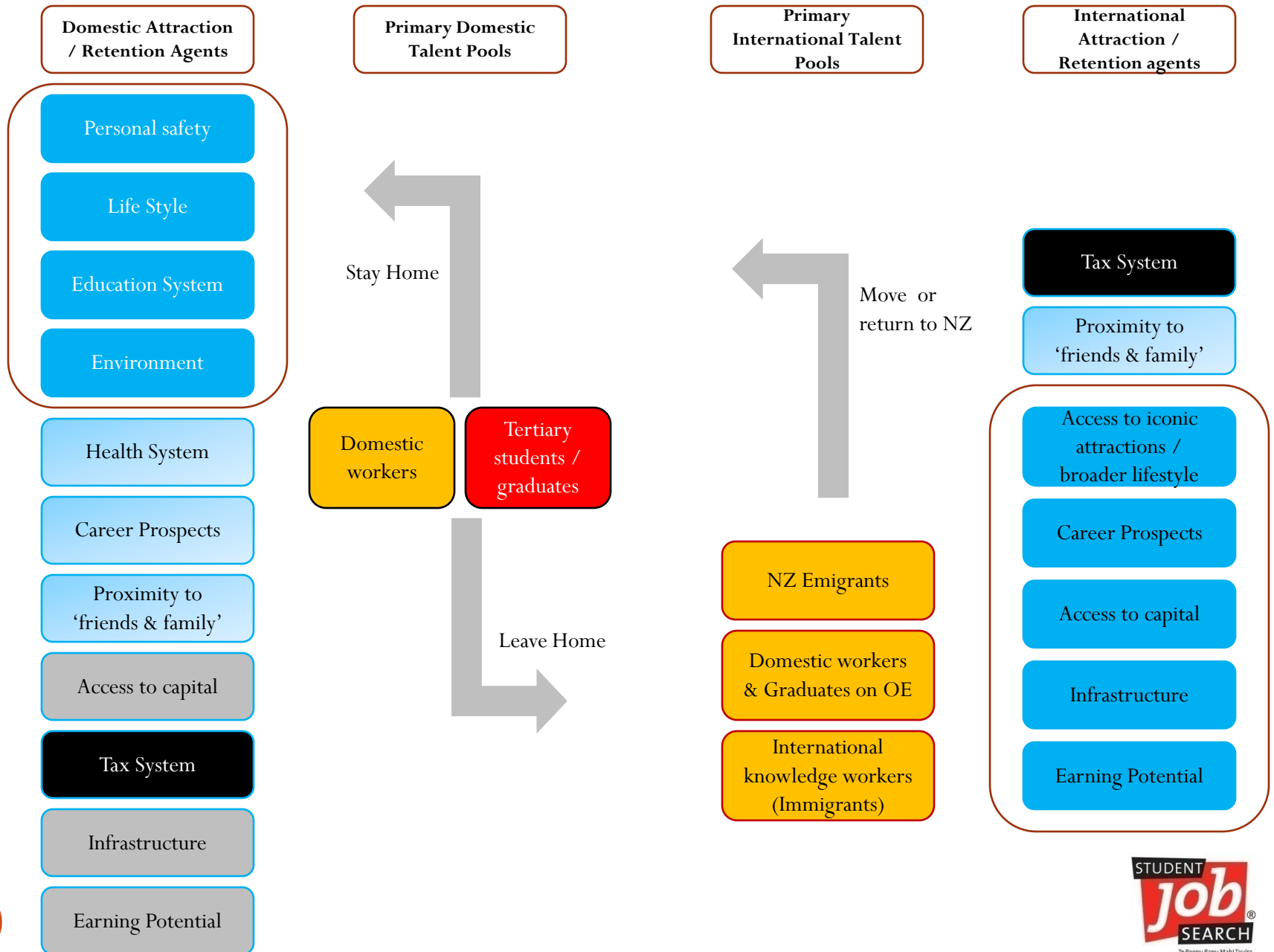
Student Job Search Aotearoa Limited

- Typically generate in excess of \$65 Million in student earnings per annum;
 - \$17 for every \$1 of public funding
- Provide many householders with students to do work around the house BUT over 60% of jobs are business orientated

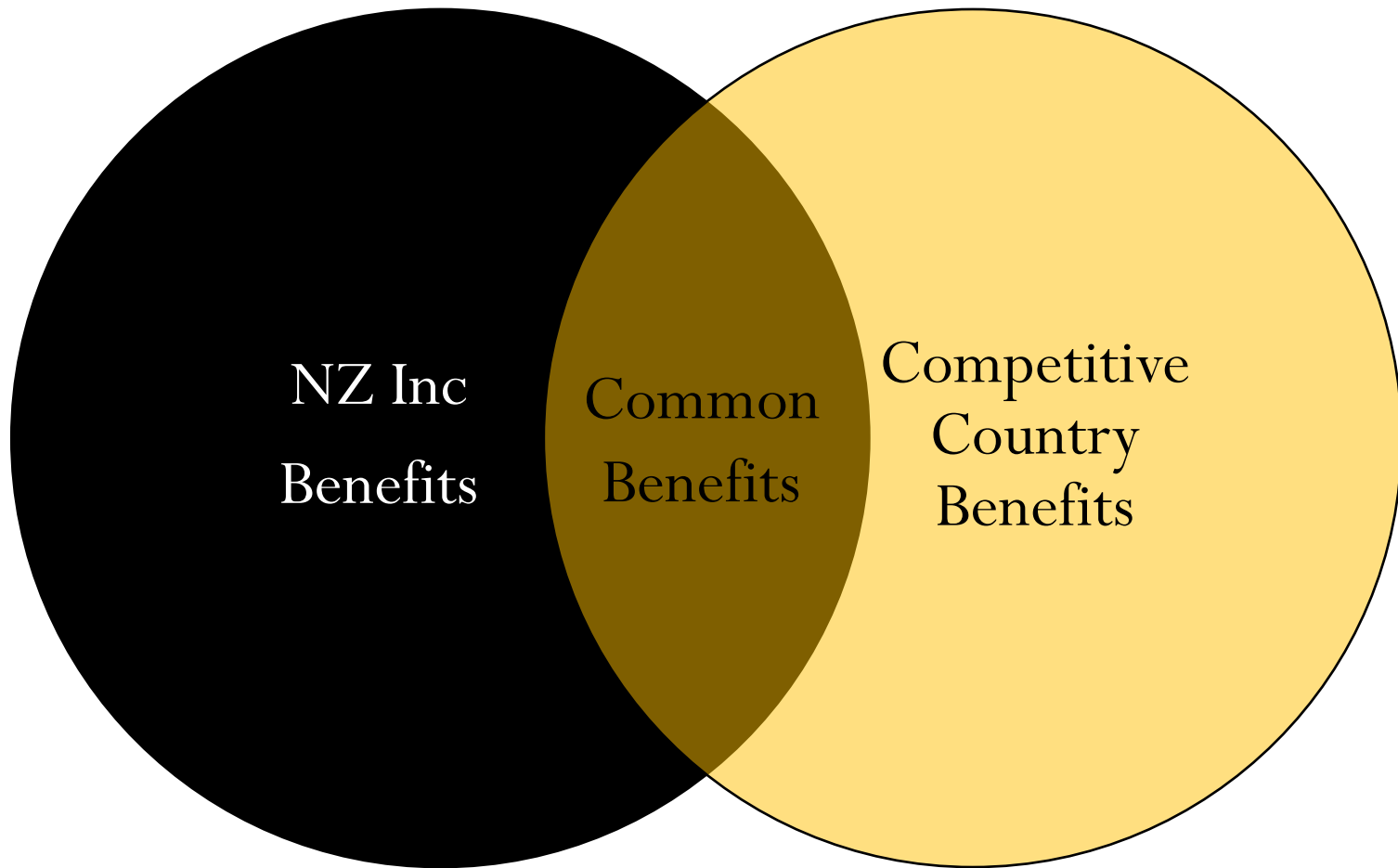
Student Job Search Aotearoa Limited

- Key Value proposition for business –
 - SJS enables you to increase your profit.

The Talent Landscape as we see it

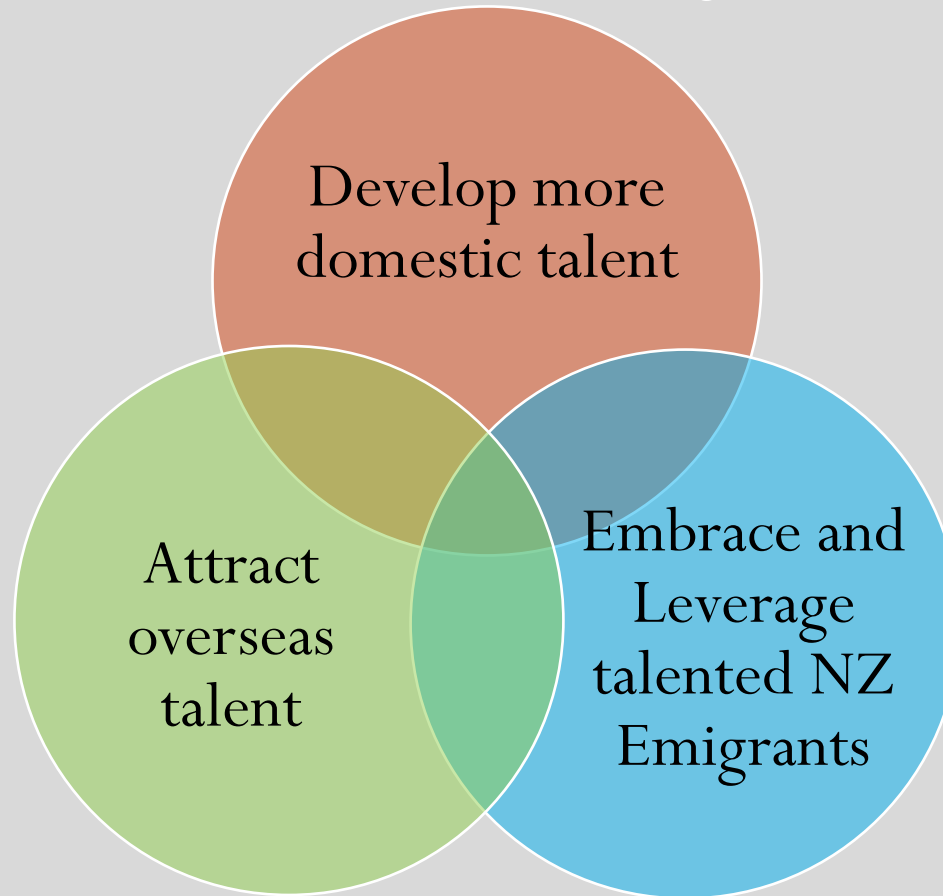


Competitive Positioning –



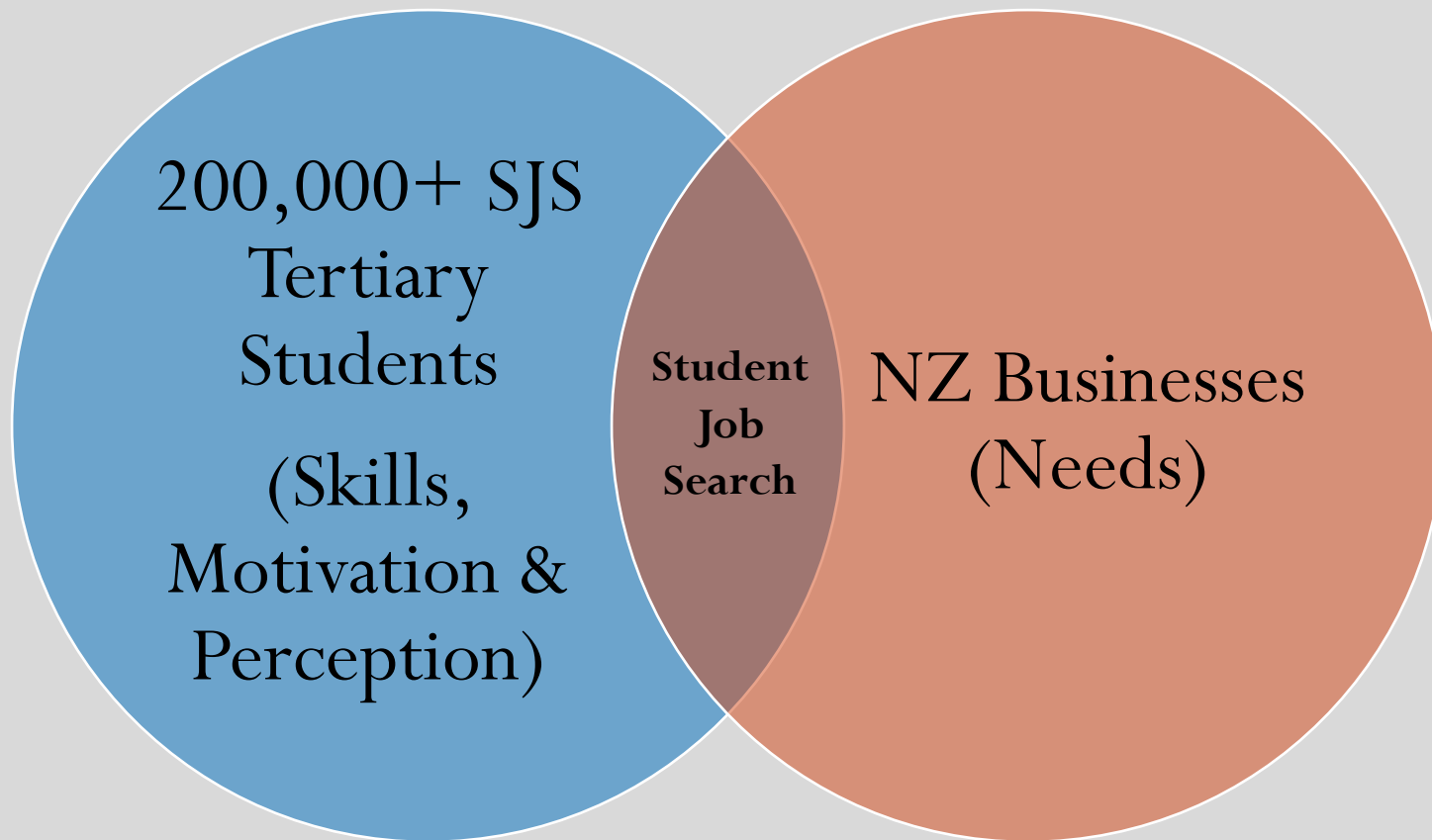
Integrated strategy required – 5 key components

NZ Inc Brand & Marketing



Essential Environmental Factors such as access to capital and infrastructure

How we can do to help NZ business



Domestic vs International Talent attraction & retention agents

So - How will we support the development and retention of domestic talent going forward

- We will continue to support students to focus on being the best they can be

So - How will we support the development and retention of domestic talent going forward

- We will substantially increase engagement with NZ businesses.

So - How will we support the development and retention of domestic talent going forward

- We will support businesses, Government and Tertiary Education Institutes to encourage students to study professions that will drive economic growth

So - How will we support the development and retention of domestic talent going forward

- We will show students that NZ, NZ businesses and NZ communities need and want their talent

So - How will we support the development and retention of domestic talent going forward

- We will support businesses to better understand how to engage Gen X and Y and future generations

Short Commercial Break

We recognise that to support students be the best they can be we must add value to businesses.